



ABOUT SERVICES BLOG CONTACT ###-###-####

Clear, easy-to-understand menu

Easy to spot and clickable phone number located on ever page.

Obvious header text for search engines and visitors. No question about what you do or where you're located

IMAGE

(with dog and family, preferably not stock photo, file name and alt text should be similar to header to the right for SEO.)

Image that reflect yours audience. One big happy family with a well-behaved dog.

DOG TRAINING SERVICES

IN [CITY, STATE]

Tag line or something unique about your business.

CALL-TO-ACTION

Eye-catching button to guide the visitor.

Where do you want first time visitors to go? Think about the experience you want them to have. What should they do once they land on your site? (Most won't ever scroll down!)

Build credibility for yourself here with testimonials, news mentions, and/or professional certifications.

Testimonial(s) from clients. Even just one will do here. - Tips from The Modern Dog Trainer

Nice, even spacing between text and images.

ONE OF YOUR SERVICES

CALL-TO-ACTION

ONE OF YOUR SERVICES

CALL-TO-ACTION

ONE OF YOUR SERVICES or ABOUT BLURP

CALL-TO-ACTION

Gauge your visitor's interests by giving them some more options. See results on your website analytics.

At the bottom you could add any of the following: social media icons, more testimonials, service areas, newsletter sign up, events.

Other Notes:

- Font & font color is easy to read on white background.
- Internal text links should be incorporated for SEO.
- Newsletter sign up or Facebook tracking pixels should be in place so you can reach your visitors again later.
- Google Analytics should be installed so you can see where visitors are coming from and what pages they're visiting.